

TANYA PRETORIUS' CURRICULUM VITAE (CV)

Profile

Paper version: [Download](#)

Short version: [Design samples...](#) [Writing samples...](#)

Tanya Pretorius is an experienced writer, typesetter, designer and web developer, has been working in the industry for 19 years and has taught design-oriented software for the last 8 years. She loves the internet and social networking and has been published and self-published in both the print (several schoolbooks on HIV and a supplement for Fair Lady on natural medicine) and virtual media many times. Tanya is a software expert and enthusiast, although mainly an Adobe evangelist, she is broadly versed in many different applications. Tanya is interested in the way the internet has changed society. She focuses on the Media and Feminism. Tanya can work independently or in a team and is a life-long learner committed to self-development.

Career goals

Tanya Pretorius loves social media. It appeals to my sense of order and organisation to see all the bits collected and commented on and published and tweeted. I love the social engineering value of social media. I love watching social media unfold and change. I love exploring the changes and adjusting the info to suit the medium. I love the changes people make to their opinions through discussion and collaboration. I love to find ways to help South Africa grow into what she should be.

Compliments

Compliments given to me from the references listed below, and others, can be found [here](#).

Personal details

Name: Tanya Pretorius
Citizenship: South African
Birthdate: 26 September 1967

Languages

Proficient: English and Afrikaans
Not proficient: French, Northern Sotho

Knowledge base

- Typesetting and graphic design in all the popular desktop-publishing programs
- English writing, speaking, proofreading, editing
- Information architecture and interaction design
- Font making
- Web design, webmastery - css, html, content management
- Search Engine Optimiser, rabid Google enthusiast and proficient many other google-things
- Teaching of English writing and speaking
- Teaching of various desktop-publishing software packages, mainly Adobe

🔑 Key skills

- Excellent ability to communicate through the written and spoken word
- Willing and able to learn new skills
- Ability to work with others in a multi-disciplinary team
- Love learning new software
- Proactive, creative-thinking problem solver
- Good self-manager

🎓 Education

| | |
|---------|---|
| Ongoing | Self-training applications and webstuff |
| 1991: | University of Pretoria, BA (Hons) (Media, Feminism, Poetics, Shakespeare, Moderns) |
| 1991: | Study Methods Study Course |
| 1992: | Hirt & Carter, Quark Express |
| 1992: | Hirt & Carter, Photoshop (advanced) |
| 2005: | Paul Tosio, Juno Study Course |
| 2008: | InDesign Certification (may take a moment to load, valid for 3 years, Brainbench) |
| 2009: | Leadership workshop by Jason Hartsliet at Enhance |

💻 Computer skills

| | |
|--------------------|---|
| <i>Proficient:</i> | Quark, Indesign, Photoshop, Illustrator, Freehand, Fontographer, Flash, Dreamweaver, MS Word, Gifbuilder, Adobe Acrobat |
| <i>Dabbled:</i> | MS Publisher, MS Powerpoint, Adobe Go Live, CorelDraw, Joomla, iPhone apps, and many others |

🏢 Employment

| | |
|------------|--|
| 1991-now | Jet Set Graphic Design <ul style="list-style-type: none">• Desktop-publishing: I project-manage myself, work independently and professionally with my clients, develop and implement processes to improve cost-effectiveness and time-effectiveness.• English writing and speaking skills: I have organized and presented several skills-polishing workshops for Journalism post-graduates, among others. |
| 2002-2008: | Vega, The Brand Communications School <ul style="list-style-type: none">• Part-time, digital training: I develop and present my own digital training courses in Indesign, Illustrator, Photoshop and Mac Basics, for adults.• Honours course facilitation |
| 2009-now: | Studio Collective at the Arts Collective <ul style="list-style-type: none">• Part-time, digital training: I develop and present my own digital training courses in Web Design; and Publishing in Print. |

🌐 Web

| | |
|-------------------|---|
| <i>Webmaster:</i> | BMI-TechKnowledge Jet Set Graphic Design (and design) Tanya Pretorius' Bookmarks (and design) Christian Adventures Africa (and design) |
|-------------------|---|

🎨 Font creation

| | |
|-------|---|
| 2002: | Created a font for Mac and PC for Wim Bosman (popular South African cartoonist) of his handwriting, in Adobe Fontographer |
|-------|---|

🔊 Speaking

2005: Ansisters Creative Empowerment Forum on **Business Writing**

📖 Published

Magazine: 2001 June: Fair Lady supplement on natural and food remedies for common ailments (57 000 words)
2005 August: Womyn magazine article about Annemarie de Vos and Suzanne du Toit, the lesbian couple who challenged the constitutionality of denying 'the other mother' adoption rights, and won.

Non-fiction: 2003: Language and HIV Grade 4-6
2004: Language and HIV Grade 7
2004: Language and HIV Grade 10
This was a series of books I developed for South African schools that combined language learning skills development with information about HIV.

Television: 2004: a TV series on HIV education for children and young teens - *Hi Thanu* (produced by Eugene Botha Productions).

2005: Ansisters Creative Empowerment Forum on **Business Writing**

Photographs: **www.ioltravel.co.za**

Websites: **Cehan Ideaneers**
Tanya Pretorius' Bookmarks
VideoJug

Language: **Urban Dictionary** included several words I coined.

🏆 Awards

2005: Pica Award - Special Mention: for MIMS OTC for Johnnic Communications

2006: **Pica Award** - Win: for MIMS OTC for Johnnic Communications

🎯 Interests

Leadership, dog training, TV, reading, computer games, website, writing, feminism, information design, persuasion, media, contemporary culture, photography, ceramics, nutrition, **Disobedience**, web-everything

🤝 Community involvement

2000-2004: Uthingo Women's Group (newsletter and website)

2004: Participated in the *Searching for a Savior* art exhibition to support the empowerment of women that in turn would help prevent child abuse. I was invited to participate by **Anni Snyman**.

2005-2006: Creative Activation Forum (CAR): We share skills and support each other in creative projects.

2006-2010: Dog training, promotion of the relationship between dogs and owners.

2006: Weekly writing group, the WA4: We talked about writing, brought writing and other contributions and shared. Bring and share.

Hillbrow Community Centre: Presented a web basics workshop

📞 Contact

My e-mail: **[\[tanya@tanyapretorius.co.za\]](mailto:tanya@tanyapretorius.co.za)**

📚 References

Marius du Plooy

☎ Tel +27-21 906 0123, **[\[marius@fundipro.co.za\]](mailto:marius@fundipro.co.za)**

Thuso Nkosi

☛ Tel: +27-11 482 7840 [creative@threedot.co.za]

Lynette Strydom

☛ Tel: +27-12 998-8794, [lynette533@mweb.co.za]

Penny Baker

☛ Cell +27 (0)82 325 3228, [pennybaker@icon.co.za]

Tanya Taylor

☛ [tanyataylor@mweb.co.za]

... etc.

Updated: October 2011

{[Tanya Pretorius' Bookmarks: Me](#), CV}



The parts of this website that are my own work,
are licensed under a **Creative Commons Licence**.

Tanya Pretorius' Bookmarks | [fetsiboomsticks@gmail.com]